

Wellness Business Overview PowerPoint Presentation Speaker Notes

Note: Directions are in **bold blue italics**.
Speaker statements are noted under: Speaker

Begin: Start PowerPoint Slide Show

Slide 1: Empowering people to discover freedom and a more meaningful life (Picture of sea & woman w/ outstretched arms!)



Speaker: Welcome to the Wellness Business Overview where you will discover the freedom you desire and create a meaningful life.

Slide 2: You have been invited... (Picture of rock in Zen sand garden)



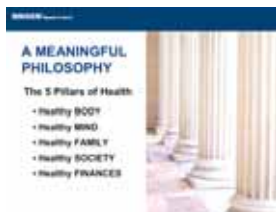
Speaker: You have been invited to evaluate a business, partnering with a unique organization by someone who respects you.

Slide 3: Your Partner NIKKEN... (Picture of Nikken headquarters outer entrance)



Speaker: Your partner is Nikken and our mission is to inspire individuals to DISCOVER a whole new way of life and provide them the opportunity to LIVE it by changing their lives through improved health and financial well being.

Slide 4: A MEANINGFUL Philosophy (Picture of 5 pillars)



Speaker: At Nikken we have a MEANINGFUL philosophy called The 5 Pillars of Health. Those five pillars are: Having a

- Healthy Body
- Healthy Mind
- Healthy Family
- Healthy Society and
- Healthy Finances

I invite you to ask yourself a question. Is my life in balance linked to these five pillars?

(At this point - Give a short personal testimonial referencing the 5 Pillars of Health)

Our philosophy is to help people create balance in each one of these areas.

Slide 5: A Meaningful Goal (Picture of front door and steps going up to it)



Speaker: We have a meaningful goal – to help people take control of their health and finances around North America and the world. We invite you to partner

with us to achieve the goal of creating Wellness Homes in every neighborhood, on every block and on every street...

Slide 6: A Meaningful Business (Picture of people shaking hands)



Speaker: ... and as a result we establish a meaningful business because achieving this goal will also create BILLIONS of dollars in business for our partners.

Slide 7: These 3 together... (Three pictures of pillars, front door and people shaking hands)



Speaker: These three things together create a meaningful difference;

- our Philosophy
 - our Goal
 - and our Business.
-

Slide 8: Evaluate NIKKEN (Blue and white graphic with diamond bullets)



Speaker: When evaluating any business, it's important to look at key parameters before making a decision.

Look at the industry the company is in. Is it a growing, expanding industry?

Looking at the company – is it a solid, stable company with a track record of success?

Looking at the products themselves – are they unique products – products that have both an emotional and a physical impact on people. Are they products that people will naturally talk about, whether or not they are involved in the business?

Looking at the Business Plan – is there a clear Business Plan to ensure results? Is there appropriate support and training to assist you in achieving results?

All of these things are critical when evaluating any company before making a decision.

Over the next few moments we will be evaluating Nikken in each one of these areas to help YOU make your decision.

Slide 9: Why Wellness? (Picture of woman sleeping and man at desk rubbing temples)



Speaker:

Let's first look at the industry that Nikken is in – the wellness Industry.

Balance is a top priority worldwide. We live in an unbalanced world with people working more and sleeping less.

We are ready for a revolution and Nikken leads the way in the area of wellness.

Nikken truly is the only company with a total wellness solution and I'm sure you will agree with us by the end of this presentation.

Slide 10: Why now? (Picture of three generations of women)



Speaker:

Why wellness now?

Why is wellness so important these days?

With an aging Baby Boomer population striving to stay young and healthy, they find themselves sandwiched between generations of aging parents and young children.

We certainly have rising traditional health care costs and health care disparities.

The health care system as we know it in most developed countries is more of a “sick care” system than it is a “health care” system. Most top economists agree that we MUST do something or the health care system as we know it will fail. The solution is obvious – we MUST take and shift to Wellness...

With Nikken we have a solution that works.

Slide 11: Wellness is a focus... (Picture of man and woman in red striped deck chairs)



Speaker: The other key thing to look at in our industry – Wellness is a focus of Baby Boomer spending.

Baby Boomer spending equals market growth.

Slide 12: Wellness is the industry to be in... (Blue and white graphic with check mark at industry)



Speaker: It is apparent that Wellness is the industry to be in.

Let's take a look at the company and the products themselves.

Slide 13: NIKKEN The company offering...(Picture of front of Nikken HQ)



Speaker: Our company is Nikken.

Nikken has been offering Wellness Solutions for over 30 years.

Slide 14: A Track Record of Success (Picture of business woman in front of blue building)



Speaker:

We have a track record of success.

Nikken was founded in 1975 in Japan.

We are operating in more than 30 countries around the globe, with over 30 years of success.

Nikken has earned the highest financial rating – 5A1 from Dun & Bradstreet – and has millions of satisfied customers.

Our 5 Pillars of Health philosophy of healthy body, healthy mind, healthy family, healthy society and healthy finances, is fundamental to our company.

This means that to be successful in life, balance has to be achieved in all these areas. Nikken has a proven approach to help you accomplish that.

We introduced the concept of total wellness and prevention to the Western world, and pioneered some innovative ideas: products that feature magnetic technology, far-infrared technology, negative-ion technology, organic-based nutritional supplements, and more.

These ideas come together in a principle we call the Wellness Home. It's an environment that helps you to live better.

Slide 15: Your home can do one of... (Picture of woman in bed)



Speaker:

Your home can do one of two things.

It can make you and your family sick with the unhealthy air that you breathe, poor quality water, poor sleep and poor nutrition...

Slide 16: Or it can make... (Picture of family in front of house)



Speaker: ...or, your home can also make you well by breathing better quality air, drinking and bathing in the best quality water, getting a great night's sleep of quality rest and relaxation and fueling your body with the proper nutrition that you need.

All of these basics support good health for the entire family.

Slide 17: Any home can be a Wellness Home (Picture of house with 3 category rooms)



Speaker: A Wellness Home is designed to establish good health in the major aspects of daily living:

- Performance & Rejuvenation
- Environment
- and Lifestyle.

Slide 18: Our Products (Pictures and columns of products)



Speaker: Let's take some time now to review each product category.

We'll begin with Performance & Rejuvenation.

Nikken has a wide range of solutions to improve the quality and duration of your sleep but the core product is our Sleep System.

The Sleep System consists of our KenkoAire mattress or mattress pad. Both include magnetic technology, rubberthane technology and a comforter with unique far-infrared and negative ion generating technologies. In addition, there is available an ergonomically designed pillow using these same technologies.

All of these technologies work together in the Sleep System to give you better, more refreshing sleep. And science has proven that sleep is the foundation of good long-term health.

Other products in the Performance and Rejuvenation category include our patented magnetic insoles. We have products for the joints and all areas of the body, to help alleviate stress and tension in defined areas — without the use of drugs or other chemical means. It's a more natural approach.

Our products are designed for help with discomfort in the back, the legs, muscle aches or other problems. The Performance and Rejuvenation category can make a difference in your life.

Moving on to our next category, Environment. The quality of the air and water in your home can play a critical part in how healthy it is.

Consider your indoor air quality. The average North American is indoors 90% of the time, and more than 65% of that time is spent at home. The American Lung Association estimates that daily exposure to air pollution, even in your own home, can be two to five times — and sometimes up to 100 times — greater than exposure to outdoor air pollutants.

Breathing clean air is very important to your health. The Nikken Air Wellness™ Power5 Pro is an advanced, 5-stage filtration unit. It uses HEPA technology, same as the air filtration used in laboratories. It also produces negative ions, which are the same kind of charged particles that are found in the air in forests and near waterfalls. You know how good the air is in those places.

For clean water, there is the PiMag™ Water System. It also has multiple filtration, and it uses simple, natural principles to filter our contaminants from water. In addition, the PiMag Water System helps adjust pH (water's acid balance) and adds pi minerals.

We have a number of different PiMag water products, in countertop and under-counter models.

The remaining category is Lifestyle, which includes nutrition, personal care and exercise.

Nikken Kenzen™ nutritional supplements are based on organic ingredients. That is very unusual for supplements, and it takes a lot of special care to make them that way. But we are convinced that natural foods are best for the body. These products help you balance your diet, manage your weight and offer you the optimal nutrition you need.

Our nutritional products include Ciaga™, an organic fruit juice blend that is extremely high in natural antioxidants. Other products, such as Jade GreenZymes™, Lactoferrin Gold 1.8™ and Osteodex™, help target specific health concerns.

Nikken True Elements™ Skin Care is certified organic, for the same reason. This natural skin care program promotes wellness because skin care is health care.

Then there is fitness. Most of us know we need to get regular exercise, but we just don't have the time. Nikken CardioStrides™ are shoes that put a workout into your daily activities.

Wearing CardioStrides while you are following your regular, daily routine, helps you get fat-burning exercise just by walking in them, and doing the things you already do.

Slide 19: Who uses Nikken products? (Pictures of bicycle racer, dancers, award recipient)



Speaker:

Who uses Nikken products?

Thousands of healthcare professionals

Thousands of famous professional and amateur athletes

Healthy families around the world

Our results are confirmed in major scientific studies

There are many people here today who have experienced the benefits of Nikken products and have turned their home into a Nikken Wellness Home.

Slide 20: We've demonstrated... (Blue and white graphic with Industry, Company & Products check marked)



Speaker:

We have demonstrated that we are in the right industry at the right time with

the right company with the right products.

Now let us show you the most powerful business plan in the industry.

Slide 21: Two Business Models (Picture of the Nikken Business Model with Retail Model & Network Model)



Speaker:

We have two business models:

- the Retail Model where you will live wellness and earn extra income
- and the Network Model where you will live wellness and earn residual income.

Slide 22: The Retail Model (Pictures of business people and Wellness Home)



Speaker:

The Retail Model is about sharing the wellness movement with your friends and family and people you care about – people who you want to have wellness in their lives.

Just by helping five others create a Nikken Wellness Home, you can have your Wellness Home paid for.

Slide 23: The Network Model (Picture of business woman, man, woman)



Speaker:

Next is the Network Model – the concept of leverage.

Robert Kiyosaki, the number one best selling author of Rich Dad, Poor Dad , says

“The richest people in the world build networks. Everyone else is trained to look for work.” What we are doing here is building a Global Network of like-minded people committed to similar goals.

Slide 24: Would this make a difference to you? (Picture of man with laptop in white rattan chair)



Speaker: Would this make a difference to you?

We have Nikken Consultants earning a few hundred dollars a month, a few thousand dollars a month, five thousand, ten thousand and even in excess of one hundred thousand dollars a month.

Ask yourself, “What amount per month would give you the freedom you desire in your life?”

Slide 25: How to build your Network (Picture of YOU and Customers and Partners)



Speaker: So how do you build your Network with Nikken?

Through the Nikken Business Model you will develop Customers and Business Partners.

The Nikken Business Model focuses on finding six key partners who join you in your business with the desire to establish their own businesses.

The other key component is in finding Customers. Not everyone you speak to will want to develop their own Nikken business but they love the Nikken products. They want to use the Nikken products. They become your Wellness Home Customers that you serve on a regular basis.

Slide 26-27: The Nikken Business Model. (Picture of multiple levels of Consultants)



Speaker:

As your Network expands, you will see the real power of building a Network. The Plan is to duplicate the Business Model with each one of your six key partners and help them in doing the same.

Imagine the power of building a network.

Slide 28: The NIKKEN Compensation Plan (Graphic of graduated scale)



Speaker:

How do we get compensated in Nikken for building a Nikken business and establishing a network of like-minded, committed people?

Although this looks complicated, it really is very simple.

Basically, you are compensated in areas of Retail profit, Wholesale profit and bonuses and incentive programs.

As you move up this plan and develop your Nikken business, you are compensated at greater levels; the higher you move up, the greater the rewards.

The main difference in this compensation plan compared to most businesses however is that the only way you can advance from Silver to Royal Diamond is by helping others achieve their goals. By coaching and mentoring your partners in achieving what you have already accomplished you continually advance up the Nikken Compensation Plan. What a concept – help enough people get what they want – you get reward in ways you have only dreamt of!

Slide 29: Imagine a Business Opportunity (Blue and white graphic with all 4 areas check-marked)



Speaker:

Imagine a Business Opportunity with a company that provides

- Retail Profit
- Wholesale Profit
- Residual Income
- Performance and Leadership Bonuses
- Incentive programs that pay for your car and your home

Slide 30: Supporting your Success (Picture of business tools and consultants)



Speaker:

How will we support your success with Nikken?

In numerous ways.

Nikken is here to support you in you're the development of your Nikken business through

- Nikken University
- Humans Being More Training
- National conventions
- Marketing & Presentation materials
- International Business support
- Product Technology support
- Webinars/Conference calls

Nikken is here to support your success all along the way.

Slide 31: What are you looking for? (Picture of man and woman riding bicycles, house and yoga girl)



Speaker:

The real question is, "What are YOU looking for?"

Is it time freedom, financial freedom, better health or are you looking for a real way to make a difference in the lives of other people?

Slide 32: Discover a whole new way... (Picture of business woman and man)



Speaker:

We invite you to discover a whole new way of life and get started today.

Enroll now by completing your Distributor Application and investing in your future with these packs. We have simple, easy ways for you to get started but the key is to get started.

Slide 33: Thank you for discovering Nikken (Picture of business man)



Speaker:

Thank you for discovering Nikken.

The future of Nikken is here and now and there has never been a better time to join our Nikken team.