

**NIKKEN**® Discover it. Live it.

**Wellness. Discover it. Live it.  
PowerPoint Presentation  
Speaker Notes**

Note: Directions are in **bold blue italics**.  
Speaker statements are noted under: Speaker

***Begin: Start PowerPoint Slide Show***

***Slide 1: WELLNESS Discover it. Live it. (Picture of sea & woman w/ outstretched arms)***



***Welcome the guests and briefly explain why they have been invited. In this presentation, you'll use your own personal wellness story as an example of what you are offering them.***

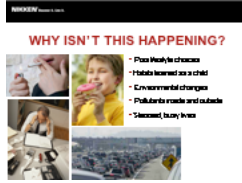
***Slide 2: Everyone... (Pictures of healthy-looking people)***



**Speaker:**

Everyone would like to feel better, be happier and live a longer and healthier life. But when you look around at your environment, the people you work with or the people that are in your life, you see, for the most part, that this just isn't so.

**Slide 3: Why isn't this happening? (Picture of factors that contribute to illness)**



**Speaker:**

So why isn't this happening?

There are several reasons — poor lifestyle choices, habits learned as a child, environmental challenges, pollutants inside and outside the home and definitely our stressed and busy lives.

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**Slide 4: How modern living affects us... (Picture of man rubbing temples)**



**Speaker:**

As a result, how has this affected us? How has modern living influenced our lives today?

Look at cancer – everybody's life has, in some way, been affected by cancer in our society today. Diabetes is also reaching epidemic proportions. Obesity, heart disease, joint problems from arthritis, osteoporosis, sleep disorders and stress are all modern problems.

More than two thirds of adults report having sleep problems. Sleep loss is a major medical condition in North America today. Lack of quality sleep impacts all aspects of a person's life. Underlying so many of these conditions is a stressful lifestyle.

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**Slide 5: We have a choice (Picture of woman w/ pills & woman at ocean)**



**Speaker:**

But we do actually have choices that can change

our lifestyle. We can wait for illnesses to happen to us or we can begin living well today. In other words, we can be reactive in our choices in responding to the illnesses and the incidents that are happening to us. Or we can be proactive about our health and start making choices to live a healthier life.

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**Slide 6: How can you begin living well (Picture of healthy family)**

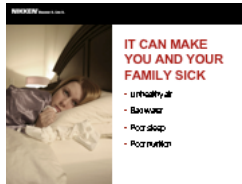


**Speaker:** How can you begin living well?

Taking control of your health – we believe – begins in your home, because when you look at it, your home can do one of two things:

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**Slide 7: It can make you... (Picture of woman in bed)**



**Speaker:** Your home can make you and your family sick, from breathing unhealthy air, drinking bad quality water, bathing in poor quality water, sleeping poorly, and eating badly.

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**Slide 8: or it can make... (Picture of family in front of home door)**



**Speaker:** OR – your home can make you well, by breathing the best quality air, drinking clean, pure, healthy water, getting optimal quality sleep and obtaining good nutrition.

These basics support good health for the entire family.

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***Slide 9: Think of a greenhouse (Picture of greenhouse)***



Speaker:

For another analogy, think about a greenhouse.

A greenhouse creates the optimal environment for things to grow.

If you think of a greenhouse, it creates a better environment for things to grow in. Imagine a kind of greenhouse for your home and family.

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***Slide 10: The solution is simple...(Picture of large, white house)***



Speaker:

We believe the solution is simple – a Nikken Wellness Home. This unique concept addresses all areas of wellness where wellness begins: at home.

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***Slide 11: Nikken (Picture of Nikken Corporate Headquarters)***



Speaker:

And it's coming from the company that has defined the concept.

That company is Nikken.

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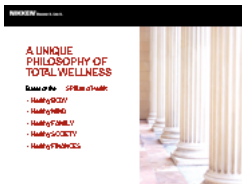
**Slide 12: A track record of success (Picture of woman with folded arms)**



**Speaker:** Nikken has a track record of success.  
 It was founded in 1975 in Japan.  
 We have millions of satisfied customers worldwide.  
 Operations in more than 30 countries.  
 And over 30 years of success.

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**Slide 13: A unique philosophy... (Picture of 5 pillars)**



**Speaker:** We also have a unique philosophy of total wellness based on the 5 pillars of health.  
 A balanced life — a life of wellness — means having a healthy body, healthy mind, healthy family, healthy society and healthy finances.

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**Slide 14: Nikken created the Wellness Home... (Picture of family in front of white house)**



**Speaker:** Nikken created the Wellness Home concept as a foundation for the 5 Pillars of Health philosophy.

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**Slide 15: Any home can be a Wellness Home (Picture of cutaway house)**



**Speaker:** Now any home can be transformed into a Nikken Wellness Home.

The Nikken Wellness Home is divided into three categories:

- Performance & Rejuvenation
- Environment
- and Lifestyle.

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**Slide 16: Three categories (Pictures of products from each category)**



**Speaker:** Let's take some time now to review each product category.

We'll begin with Performance & Rejuvenation. Nikken has a wide range of solutions to improve the quality and duration of your sleep, but the core product is our Kenko™ Sleep System.

The Sleep System begins with our KenkoAire™ mattress or a Kenko™ mattress pad. Each includes magnetic technology, massaging Rubberthane technology and a scientifically-designed system that supports the body and keeps the spine in perfect alignment. A Nikken comforter features unique far-infrared and negative ion generating technologies. In addition, there is an ergonomically designed pillow using these same technologies.

All of these technologies work together in the Sleep System to give you better, more refreshing sleep. And science has proven that sleep is the foundation of good long-term health.

Other products in the Performance & Rejuvenation category include our patented magnetic insoles. We have products for the joints and all areas of the body, to help alleviate stress and tension in defined areas — without the use of drugs or other chemical means. It's a more natural approach.

Our products are designed for help with discomfort in the back, the legs, muscle aches or other problems. The Performance & Rejuvenation category can make a difference in your life.

Moving on to our next category, Environment. The quality of the air and water in your home can play a critical part in how healthy it is.

Consider your indoor air quality. The average North American is indoors 90% of the time, and more than 65% of that time is spent at home. The American Lung Association estimates that daily exposure to air pollution, even in your own home, can be two to five times — and sometimes up to 100 times — greater than exposure to outdoor air pollutants.

Breathing clean air is very important to your health. The Nikken Air Wellness™ Power5 Pro is an advanced, 5-stage filtration unit. It uses HEPA technology, same as the air filtration used in laboratories. It also produces negative ions, which are the same kind of charged particles that are found in the air in forests and near waterfalls. You know how good the air feels in those places.

For clean water, there is the PiMag™ Water System. It also has multiple filtration, and it uses simple, natural principles to filter our contaminants from water. In addition, the PiMag Water System helps adjust pH (water's acid balance) and adds pi minerals.

We have a number of different PiMag water products, in countertop and under-counter models.

The remaining category is Lifestyle, which includes nutrition, personal care and exercise.

Nikken Kenzen™ nutritional supplements are based on organic ingredients. That is very unusual for supplements, and it takes a lot of special care to make them that way. But we are convinced that natural foods are best for the body. These products help you balance your diet, manage your weight and offer you the optimal nutrition you need.

The Nikken True Elements™ Skin Care program is certified organic, to offer the same kind of natural support to your body's first line of defense against environmental stresses.

Then there is fitness. Most of us know we need to get regular exercise, but we just don't have the time. Nikken CardioStrides™ are shoes that put a workout into your daily activities.

Wearing CardioStrides while following your regular, daily routine, helps you get fat-burning exercise just by walking in them, and doing the things you already do.

**Slide 17: Who uses Nikken products? (Picture of athletes)**



**Speaker:** Lets take a look at who uses our Nikken products.

We have thousands of health care professionals: doctors, nurses, massage therapists, chiropractors, acupuncturists – you name it – the list goes on and on.

We have thousands of famous professional and amateur athletes, as they know the benefits of enhancing their physical performance and improving their recovery time.

We have healthy families around the world.

Other key people who use Nikken products are those of us who are here today. Please ask us. We'd love to share more with you.

**Speaker should now share their (and others') personal testimonial.**

**Slide 18: Imagine (Picture of children sitting)**



**Speaker:** Imagine your children growing up in a Wellness Home and learning the importance of living well, getting quality rest, drinking healthy water, breathing pure, clean air, exercising regularly, receiving optimal nutrition and maintaining ideal weight.

**Slide 19: What impact...(Picture of globe)**



**Speaker:** What impact could this concept of creating Wellness Homes around the world have on world health?

**Slide 20: Nikken products and the Nikken Wellness...(Picture of mother and son on sofa)**



**Speaker:** One of the best parts of the Nikken product line is that Nikken products and the Nikken Wellness Home already fit your lifestyle.

You don't have to change.

These products will change you.

**Slide 21: This is your choice (Picture of crossroads in country scene)**



**Speaker:** As we discussed in the beginning, we are responsible for making choices in our life. At the beginning of this presentation, we spoke about making choices with regard to our health. We can sit back and wait for illness to happen. Or we can be proactive and responsible for our health and begin making healthier choices.

It's your decision – your opportunity to improve the way you live.

The choice is now.

**Slide 22: Transform your home... (Picture of man kissing woman)**



**Speaker:**

We invite you to transform your home into a Wellness Home through one of two options.

Option 1 is to create a Wellness Home over time, room by room. Perhaps start with the water category, a sleep system, or even just a pair of insoles. The key is to get started.

Option 2: Convenient pre-designed packages allow you to create a complete Wellness Home now.

Those are two ways to turn your home into a Wellness Home. And there are three ways for you to start enjoying your Wellness Home: becoming a Customer is one way. You can upgrade your customer status to become a Nikken Member for a nominal fee, and enjoy exclusive privileges like a generous product discount. Or, become an Independent Nikken Consultant and transform your home into a Wellness Home as you provide other people the opportunity to do the same!

**Slide 23: Thank you... (Picture of group of smiling six)**



**Speaker:**

Thank you for taking the opportunity to discover wellness and Nikken.

Our mission at Nikken is to inspire individuals to discover a whole new way of life and provide them an opportunity to live it every day through improved health and financial well being.

***(Speaker/special guest will share WHY they decided not only to create a Wellness Home but also WHY they have decided to LIVE IT by sharing Nikken with others, and give guests an opportunity to attend a Wealthy Home presentation. Explain how their own Wellness Home could generate income and provide substantial tax savings.)***

**END**